

Eco- and Upcycling-Market

Marketplace for sustainable and ecological products



For immediate release

Natural mace against fat

Ecological cleaning and laundry detergents increase the range of Eco- and Upcycling-Market

Cologne, 30. January 2014 – Innovative environmental cleaning and laundry detergents are the core business of Scopus GmbH, which deliberately sets their product lines to the power of nature. When developing new processes and products, sustainability is paramount. Marc Herbrandt, CEO of Scopus GmbH, calls his cleaning products the ultimate "mace against fat". They have the extraordinary ability to dissolve all grease, oil and soot into their components and remove them thereby. At the same time the ecological cleaners are absolutely food-safe, fully biodegradable and dermatologically safe.

Another important pillar is the ecological laundry detergent Biosid. It is excellent for allergy sufferers and individuals suffering from neurodermatitis or psoriasis, since the detergent residues of Biosid remaining in the fiber with each washing do not cause any irritation on sensitive skin. In addition, the textiles are preserved during the washing process and thereby remain a longer shelf life. Biosid is based on purely organic ingredients, is completely ecologically degradable and has been reviewed by a renowned independent German test institute as skin and dermatologically safe.

Environmental protection begins at home

"With the cleaners of the product line Scopus Fix and the heavy-duty detergent Biosid we offer consumers the opportunity to start environmental protection already at home." says Annette Husmann, owner of Eco- und Upcycling-Market. Her goal is also to provide a platform for smaller labels with her online marketplace for sustainable and ecological products and, thus, make them visible to more and more consumers. Therefore in her blog, she informs about the differences between conventionally produced cleaning products and detergents on oil and chemical basis and the associated impact on people and the environment on the one hand and in contrast ecological cleaning products and detergents based on natural and renewable raw materials on the other hand.

As Scopus otherwise addresses mainly to catering establishments, government agencies and industrial companies with its various cleaning product lines, end consumers get the possibility to benefit from the highly effective and environmentally friendly household helper by the distribution via Eco- and Upcycling-Market. Here the mace against fat is available in a practical 500 ml spray bottle.

About Eco- and Upcycling-Market

Eco- and Upcycling Market is an international, bilingual online marketplace for sustainable and ecological products, that combines upcycling, design and sustainability on one platform. Founded in 2012 Eco- and Upcycling Market with the aim to encourage environmental, ethical and socially responsible consumption. Consumers can choose from a wide range of products on Eco- and

Upcycling Market – both in German and English. Every single provider has its own online shop. For more information : www.upcycling-markt.com

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Presse contact:

Annette Husmann

Owner Eco- und Upcycling-Market

Tel: 00 49 2 21/82 82 46 51

[*presse@upcycling-markt.de*](mailto:presse@upcycling-markt.de)