

For immediate release

Innovative bike concept meets sustainable online platform: Mosch Bikes now available at Greenpicks

Cologne, August 16, 2023 – Greenpicks - Eco & Upcycling Market, the renowned online marketplace for sustainable lifestyles, is pleased to announce the presence of Mosch Bikes, pioneers in sustainable bicycle production. This move marks a significant collaboration between two forces dedicated to promoting sustainable consumption and resource-efficient living.

Mosch Bikes proudly presents its groundbreaking concept: the world's first fully circular bicycle concept designed with the Circular Economy in mind. The company relies on upcycled parts combined with durable, recyclable components and innovative eco-technology. Mosch Bikes rescues old bikes from the scrap press and uses upgraded frames, forks, cranks, rims, hubs, hub dynamos, spokes, derailleurs, stems and seat posts. In this way, the Hesse-based company actively contributes to reducing the waste of resources. The company focuses on modular and repairable bicycles that combine modern technology with proven durability - all under the "Made in Germany" label.

Greenpicks - Eco & Upcycling Market, the internationally oriented online marketplace for sustainable products, was founded by Annette Husmann in 2012 and celebrated its 10th anniversary in October 2022. The platform has grown into a market leader in the field of conscious consumption and offers a wide range of ecological, recyclable and pollutant-free products. The founder emphasizes that the platform is not only focused on sustainability and ecology, but also on usefulness and the highest quality. Products offered on Greenpicks are characterized by durability, repairability and reusability - values that fit perfectly with Mosch Bikes' philosophy.

Annette Husmann, the owner of Greenpicks, emphasizes the increasing relevance of sustainable issues in society: "The consequences of climate change and the growing awareness of environmental protection have heightened awareness of sustainable consumption. Greenpicks focuses on products that are not only environmentally friendly, but also encourage a sufficiency lifestyle that values quality over quantity."

The partnership between Mosch Bikes and Greenpicks promises a synergy of innovation and sustainability. The availability of Mosch Bikes' sustainable bicycles on the Greenpicks platform will allow buyers to actively engage with the environment without compromising on quality and performance. The range of sustainable bikes will be gradually expanded by Mosch Bikes to include more variants.

About Greenpicks - Eco & Upcycling Market

Greenpicks - Eco & Upcycling Market is an internationally oriented, bilingual online marketplace for sustainable products. Upcycling, design and sustainability are bundled on one platform. The online marketplace was founded in 2012 with the aim of promoting ecological, ethical and socially responsible consumption. Consumers can choose from a wide range of products – in both German and English. Each individual supplier on the online platform has its own online store. For more information: www.greenpicks.de

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Press kontakt

Annette Husmann

Owner Greenpicks - Eco & Upcycling Market

*Tel: 0049 2 21/82 82 46 51
presse@greenpicks.de*